

THE DEAL

ISSUE FOUR

A magazine written for young people about living, loving, thriving, sex, relationships, HIV/AIDS and testing. It's filled with talk from real teens, soundbites with sound advice from experts and information on ways to protect their health and their futures.

POCKET-SIZED AND POWERFUL

A glossy magazine with a prevention message that reaches young people at high risk for HIV/AIDS. Now in its fourth issue and with over 500,000 copies previously distributed.

YOUR TOOL TO USE

The inside back cover features a blank space where you can customize the magazine with contact information for your program. The Deal also offers contact numbers and web site addresses that link youth to information and HIV resources around the country.

FOR YOUTH, BY YOUTH

The Deal is developed with and for young people, using cutting-edge language and images that attract and engage adolescents.

A LOOK INSIDE...

The Deal provides young people with clear and accessible information through personal stories, like "Fresh from the Front Lines," an advice column where teens "Ask Dr. Donna," and a quiz on "What's Real," helping teens separate fact from fiction about dating, sex, STD/HIV prevention and transmission.

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